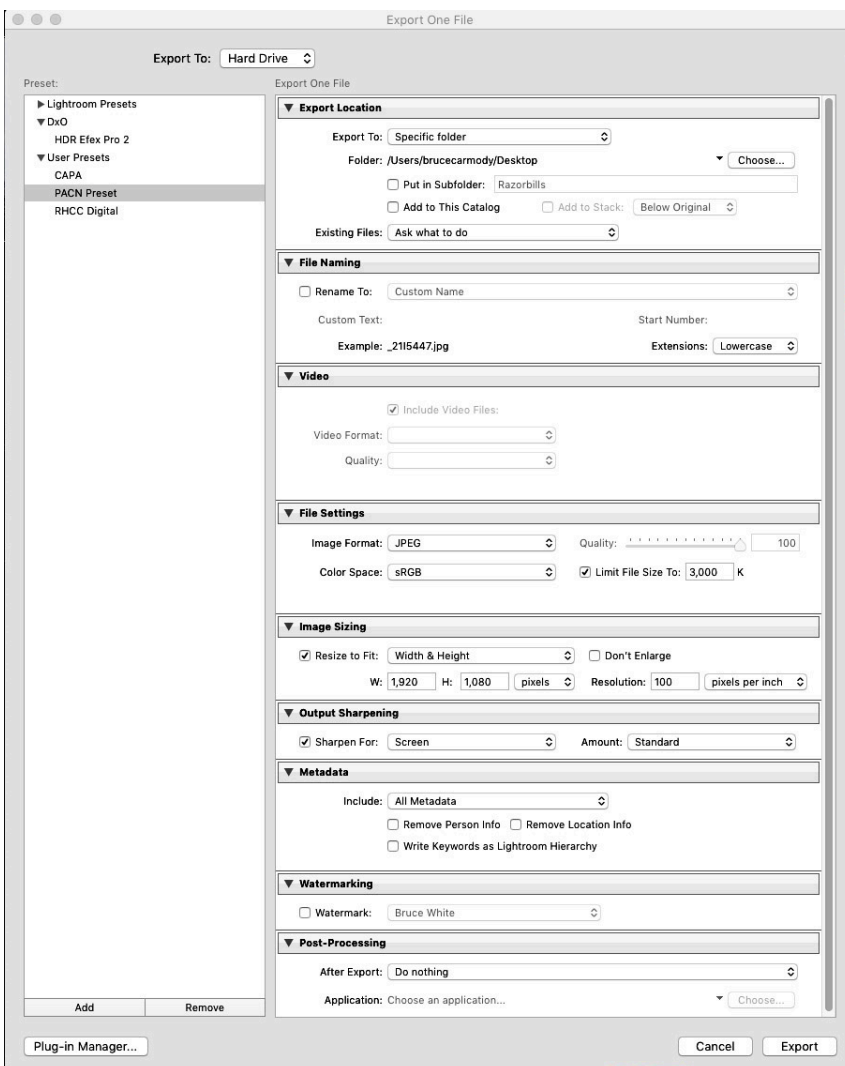


Creating a Preset for exporting images for evaluations / Competitions with Lightroom

1. Navigate to the photo in Lightroom that you wish to export. Select “Export” under the “File” menu.



2. Here is the “Export” dialogue box



3. Leave “Export to Hard Drive”

4. Choose where you want the image to be found. Often with one image only, I export to the desktop. When exporting multiple images, I will set up a folder for the images.

5. You can rename the photo here if you wish. I usually do that later. Be sure that you include the title of the image and your name as the maker.

6. Video - ignore

7. File Settings - Always choose JPEG: 100 Quality, sRGB colour space and I usually limit file size to 3 megabytes.

8. Choose “Resize to Fit”. “Width & Height” and enter 1920 pixels for the width and 1080 pixels for the height.

9. I generally choose “sharpen for Screen” and “Standard”

10. Include metadata.

11. For competitions and evaluations do not watermark images.

12. Post processing: do nothing. Export the image.

13. Once you have all of this info entered, select “Add” under presets in the bottom left-hand area. Give your preset a name, such as “PACN preset”. And you’re done.

14. In future when you export an image, select the PACN preset and all of the info will be added. You may have to change the “Export Location” if you no longer have the same